



## **Bus Contractor Student Transport Services School Bus Surveillance Camera Systems Compliance**

### ***“SD4HW” Mobile Video Surveillance Solution***

*Adding SD4HW Mobile Video Surveillance in Private Contractors of Pupil Transportation student transport vehicles can help reduce operating costs due to vandalism, can help reduce driver accidents, can help insure that those students picked up and transported to the school feel secure.*

**American Bus Video Inc.**

Toll Free 866-468-8042

[AmericanBusVideo.com](http://AmericanBusVideo.com)

[VehicleVideoCameras.com](http://VehicleVideoCameras.com)

[FleetDriverRiskManagement.com](http://FleetDriverRiskManagement.com)

**30+ Years of Fleet Driver Safety System Sales & Service Experience**

All Rights Reserved. © American Bus Video Inc. 2018

There is a wide range of private enterprise services offering Public School District students transportation to and from school each day across the USA.

**General Classifications may include:**

- Private School Bus Contractors
- Contract School Bus Transportation
- Outsourcing School Bus Transportation
- School Bus Contracting Student Transportation
- School Bus Contracting
- Private Bus Service for Schools Students

Regardless of how your company is structured or what your service provided the school district is called out entails, many Public School Districts now require onboard school bus surveillance video recording systems on every bus that is commissioned or contracted to transport Public School District children.

**School Bus Surveillance Camera Compliance affects the following:**

- Private School Bus Contractor Compliance Bus Camera System
- Contract School Bus Transportation Compliance Bus Camera System
- Outsourcing School Bus Transportation Compliance Bus Camera System
- School Bus Contracting Student Transportation Compliance Bus Camera
- School Bus Contracting Compliance Bus Camera System
- Private Bus Service for Schools Students Compliance Bus Camera

## **Potential School Bus Contractor Transportation Risk Overview**

The risks associated with the transportation of public school district students to and from school, are much greater than those of other transportation markets as children are the most precious cargo and all attention must be paid to their safe transport.

Those who have studied Human Nature, and Deviant Behavior, can predict that a percentage of these students transported will try to act out in violence in some childish and often unlawful manner, trying to damage the bus that is taking them back from the school.

The worst part about their bad behavior is that it can encourage other “good students” to participate in this unlawful vandalism in a pack mentality greatly increasing the risk or damage and loss to the Private School Bus Contractor.

Even if they are not successful encouraging others to damage the Contract School Bus, they may simply make others riding in the vehicle uncomfortable, or fear for their safety with aggressive potentially dangerous individuals inciting violence.

Video surveillance on the School Bus Contracting Student Transportation or shuttle bus that pick up and return students to and from school can help reduce the Private School Bus Contractors operating costs, reduce vandalism, and passenger related problems.

This is where the SD4HW can help save your Private School Bus Contractors from unnecessary losses and reduce the risk involvedly documentation their behavior and providing a mechanism where they can be held responsible for their actions.

Adding mobile video to Private School Bus Contractor school buses and shuttle vehicles can help document problems, can help reduce operating costs due to vandalism, can help reduce driver accidents, can insure that those students being transported feel secure, safe and are not bothered by bullies.

## **The "SD4HW" can help School Student Contractor Transport**

The presences of an in vehicle surveillance system can document and help reduce:

- Vandalism causing damage to expensive and hard to replaces seat covers,
- Vandalism or graffiti to windows and bus interior increasing costs to maintain vehicles,
- Arguments or unruly behavior with drivers causing potential driving related accidents,
- Arguments or fights with students that make parents complain over service safety.

## **Student Passenger Risk Issues**

Unmanaged Student Passenger Risk can also cause massive realized losses with unnecessary liability to contractor student transportation services. It is vital to document problems, identify their cause, review any intervention and the end results in a worse case scenario, or successful student passenger situation resolution to provide invaluable information and evidence that can be reviewed and possibly used to improve the awareness or ability of the driver in resolving similar problems in the future. Unwanted Student Contractor Passenger Behaviors Documented:

- \* Fights Between Students on Private Contractor School Buses
- \* Civil or Criminal Violations of Law on the Private Contractor School Bus vehicle
- \* Drug Use, Sale or Distribution on Private Contractor School Bus vehicle
- \* Vehicle Vandalism, Cutting Seats, Graffiti on Private Contractor School Bus vehicle
- \* Throwing Items Out Windows on C Private Contractor School Bus vehicle
- \* Sexual Acts With or Without Consent on Private Contractor School Buses
- \* Assaults or Abuse Towards The Driver
- \* Encouraging others to abuse the Private Contractor School Bus vehicle or vandalize it

## **Driver Risk Issues**

Unmanaged Driver Risk can cause massive realized losses with unnecessary liability in an otherwise healthy and thriving contractor service company. Far too often we see news reports of undisciplined, unprofessional drivers causing accidents, while sending text messages on their cell phones or Blackberries, when they should be concentrating on driving their vehicles. This form of Driver Risk is a direct result of dangerous driver behavior and poor choices both of which in many cases are 100% preventable if the driver learns to recognize the dangers and agrees not to do these distracting things while driving company vehicles.

### **Highlight Dangerous Driving Behaviors Before An Accident**

- Documents "Driver View", can document head on collisions, or following too closely
- Documents Speeding, GPS On Screen Mapping shows location and speed limit signs
- Documents Running Red Lights & Stop Signs, are they really stopping or just rolling on through
- Documents Failure to Stop At Railroad Crossings, if crossing arms were working in an accident
- Documents Dangerous Turns (high speeds that can cause loss of control and rollover of vehicle)
- Documents Vehicle Impacts For Accident Claim Disputes (both front rear or side impact)
- Documents Drinking, Eating, Sending Text Messages, Cell Phone Use
- Documents Driver Assaults, Can Aid In Prosecution (cameras offer deterrence to crime)
- Documents In-Vehicle Driver Passenger Interaction (records A&V of arguments, threats, abuse)

### **Oversight To Insure Company Policy & Risk Prevention**

- Does the driver text on a phone when they are driving?
- Does the driver pickup hitchhikers?
- Does the driver have unauthorized passengers in the vehicle?
- Did the driver stay on route or wander all over the place?
- Did the driver make personal trips in the vehicle?
- Was the vehicle used on weekends for unauthorized trips?
- Where the vehicle is parked during the day and nights?

Diligent and committed oversight by management is essential to enable this system reach it's full potential in enhancing driver safety and reduction in passenger risk related problems. Should management not exhibit following through on their oversight of this system, then it is unrealistic to expect the drivers to follow suite as should management not care about safety and reduction in passenger risk related problems, then why should they.

Our goal is to provide a verifiable mechanism that can actively alert and encourage potential problem students to be more responsible, respectful of the laws, less problematic, more conscious of their video recorded behaviors and not a risk to the Private Charter Bus Contractor service.

It is our hope that with the support and oversight of management, most passengers who exhibit dangerous or unlawful behaviors, can be reminded with warning decals and by the drivers: "For your safety and security, this vehicle has a video surveillance system in use" recording what occurs on the vehicle.

NJC: <https://www.fleetdriverriskmanagement.com>

While the districts makes the requirement for a mobile video digital expert witness in the form of a bus video surveillance camera system, are often doing so to be able to verify or dispute with digital expert witness sequential video evidence, there are benefits to the contractor transporting service provider as well.

**Benefits to Private School Bus Contractors include:**

- Ability to dispute complaints made against your drivers
- Ability to document abuse, threats and violence towards your driver from students
- Ability to document problems experienced by parents or non students getting on the bus
- Ability to prove your driver was not Texting While Driving
- Ability to document what student cut or damaged your bus seat covers
- Ability to document what student vandalized the bus with graffiti or gang tags

When you are in the market for a mobile school bus video system to meet compliance requirement of a school district customer, it makes sense to invest in the system that will provide your company the best value for your dollar.

Choose a company with 30+ years of Sales and Service experience in this market, not some fly by night company that will be gone when you need service in the future.

Make sure the system you purchase has a 10-Year Camera warranty standard, make sure the system you purchase offers a lifetime system warranty that covers every single part of the school bus video camera system, so should something breaks from normal wear and tear even 15 years in the future you will get a replacement part at no cost.

***Management Responsibility Note;***

*No matter how well conceived, developed, manufactured a safety related product is, it is simply a tool to be used by concerned, committed, and competent management dedicated to improving fleet driver safety and reducing fleet driver risk. Investment in the tools to reduce driver risk is just the beginning; it is solely reliant on management oversight, commitment and effective follow to determine the level of fleet driver safety and passenger risk the company is exposed to.*

**American Bus Video Inc.**

Toll Free 866-468-8042

[AmericanBusVideo.com](http://AmericanBusVideo.com)

[VehicleVideoCameras.com](http://VehicleVideoCameras.com)

[FleetDriverRiskManagement.com](http://FleetDriverRiskManagement.com)

**30+ Years of Fleet Driver Safety System Sales & Service Experience**

All Rights Reserved. © American Bus Video Inc. 2018