Customer Loyalty Reward DVR Upgrade Program

Trade-in your old obsolete non-functional bus video DVRs for 50% discount on a new technology SD4mX DVR*

True Capitalism is about creating "value" for others, by exchanging products or services without deceit or initiation of force. In the sprite of true Capitalism, we would like to offer your district the opportunity to trade in your old, non-functional bus video DVR for a 50% discount on a replacement new technology SD4mX DVR.

*Customer Loyalty Reward DVR Upgrade Program Eligibility

Exclusively for past FMI & ABV customers who purchased a wide range of mobile digital video systems now qualify for a DVR Technology Upgrade.

When you school districts previously purchased out of warranty bus video system DVRs fail you can now upgrade to the latest technology mobile DVRs from ABV at a small fraction of the cost of the new DVR. DVR Upgrade SD4mX uses standard CCTV camera connections so you can swap out the older DVR and continue to make use of the already installed cameras in your vehicles as long as they share industry standard CCTV connections.

Qualifying DVR models include:

FMI-CF, FMI-CF w/GPS, MVS-CF, MVS-CF w/GPS, SV-CF, SV-CF w/GPS, ABV-CF, ABV-CF w/GPS EE-CF, EE-CF w/GPS SD4, SD4 w/GPS, SD4B, SD4B w/GPS, SD4C, SD4C w/GPS SD4V, SD4V w/GPS, SDBB

By Upgrading the DVR, you will benefit from the advances in memory storage technology and new features such as:

- 128 GB massive memory storage capability support (1TB external HDD supported)
- 4 channels of high resolution D1 image clarity
- 4-channels of audio
- Driver Event Market with LEDs for status indication of DVR
- Mosaic "Blurring" software to protect non incident involved children images and identities
- Wi-Fi built in support, for districts with in house MCSA staff to setup & manage Wi-Fi networks
- Automated Data Download Client Software package

All the above at about $\frac{1}{2}$ the cost of the previously purchased system.

Download High Resolution SD4mX Product PDF (Large High Resolution file): <u>http://www.americanbusvideo.com/sd4mx-features-abv-2.pdf</u>

American Bus Video Inc.

Tel 770-263-8118 Fax 770-887-5944 <u>Sales@AmericanBusVideo.com</u> <u>http://www.AmericanBusVideo.com/</u> 25 Years of Mobile Digital Solutions Experience ©2013 ABV All Rights Reserved