

American Bus Video Inc. "Green" Policy Statement

ABV Inc. recognizes and incorporates the principals; "Agency Implies Stewardship" and "Principles Govern" (ideas as well as actions have consequences), into our business model and our operational actions. We encourage all to base their actions on positive pro conservation choices, not just feel good "eco/green" rhetoric.

ABV Inc. advocates "Intelligent Conservation" as students of Socrates; "question everything" incorporating reason and relentless curiosity as the vaccination for those who would deceive us.

There is nothing more worthless and harmful than products advertised to be "eco-Friendly" if they in fact do more damage than conventional alternatives to the environment. Eco ignorance may be bliss to the unformed or those deceived by false advertising, but it is extremely dangerous to mankind and future generations.

Reason and relentless curiosity are the best tools to protect the environment and help insure we pass on a better world to future generations. Never be too lazy to research those issues of importance to you. At your fingertips is the most powerful search engine in history to source information, and yes the kitten and puppy memes online are also entertaining but the ability to focus on what matters define the best among us. Much of the wonders of life, science, learning and the wisdom of the ages that was once hidden from the masses in books is now available online for easy access. Knowledge is power, so flex your brain, question everything and learn what is self evident and objectively true.

Eco-Ignorance & Deception Cannot Change Truth:

Fluorescent light bulbs contain mercury, poison the environment and are potentially the most dangerous consumer light bulbs available. Adding the suffix "Eco" or "Green" in no way reduces their threat of heavy metals poisoning by the ignorant or apathetic, so it is imperative you dispose of them at a recycling facility only, do not discard in trash, to prevent mercury and toxic metals eco-contamination.

Electric cars in the USA, recharge from electricity that up to 60% of which, may be generated by coal burning power plants in your state, so in effect their use can actually generate more CO2 green house gas to be created in the production of their electricity for recharges, than their near "0" CO2 emission gas burning hi-efficiency automotive counterparts.

Batteries in electric cars contain 2 of the most toxic substances to the environment; Lead & Sulfuric acid, once the short lived batteries fail, they must be recycled to prevent ground water contamination. As you drive around notice how many old junk cars are sitting in fields leaking their lead and sulfuric battery components into the environment, then realize if they were electric they would have up to 20 times as many batteries in them leaking.

Lithium-ion batteries for cars; the U.S. Environmental Protection Agency, concluded that batteries using nickel and cobalt, like lithium-ion batteries, have the "highest potential for environmental impacts". It cited negative consequences like mining, global warming, environmental pollution and human health impacts.

Product Obsolescence, or the business model of making a new product technology every few years that cannot incorporate any existing components of the previous product incarnation, lacks vision, and forces customers to pollute the environment with their previously purchased functional, but now obsolete junk.

Corporate Business Model & Commuting consume massive amounts of fuel in trillions of hours of bumper to bumper traffic jams, produce green house gases, leak vehicular fluids and pollute the environment when the reality is many corporate jobs can be performed at home greatly reducing the impact on the environment.

Face To Face Sales Marketing consumes fuel, produce green house gases, leaks vehicular fluids, pollutes the environment, can spread viral and bacterial diseases to customers from sales persons who mingle with potentially thousands of others each day in transit, commuting, restaurants and motels, requiring medical treatments consuming more resources, creating more waste and polluting the environment when the reality is most sales can be performed on the phone greatly reducing the impact on the environment as well as the potential health risks to the customer.

Propriety Connections Business Model The business model embraced by most of the mobile video solutions providers involves the incorporation of propriety or unusual hard to find connections on your cameras or DVRs that make integration with other accessories impossible forcing the customer to purchase only from the original supplier. Combine this forced future accessory vender requirement with the periodic planned obsolescent of those adapters every few years so even supplies from the same manufacturer require complete discard of older product and new product purchased ever few year. This "Raw Deal" is the non disclosed reality of those who purchase without requiring "No Propriety connectors" and verification that the product they purchase will be "Backwards compatible" with all products that vender has sold for at least 10 years.

Otherwise the use of propriety or unusual hard to find connections forces customers to pollute the environment with their previously purchased, but now obsolete junk.

ABV advocates the following in our "Green Policy" business operations;

True Green LED lights, while expensive are the best sustainable green solutions for lighting. LEDs are currently not classified as toxic, and are disposed of in conventional landfills.

No coal burning electric power derived vehicles in use (aka Electric car). Minimal EPA hazard from a single car battery per vehicle, unlike the bank of toxic batteries onboard electric vehicles.

No lithium-ion "highest potential for environmental impacts" (EPA) batteries in our vehicles.

Backwards Compatible DVR technology that makes use of older CCTV cameras and cables sold for the last 30 years, providing more value for your investment, as well as greatly limiting the environmental impact from production of new cables and cameras and the nationwide pollution of those obsolete cameras and cables when customers are forced to upgrade and replace all components.

Reusing Corrugated boxes by Repackaging when possible, to reduce the environmental footprint and not pollute landfills with a product that can be reused.

Look for our Ugly box sticker; "Please pardon our ugly box, we proudly reuse shipping supplies"

Reusing styrofoam peanuts and packing materials when possible in, to reduce the environmental footprint, and not pollute landfills with a product that can be reused.

Purchasing starch based packing peanuts to reduce the non recyclable environmental footprint, and not pollute landfills with a product that does not naturally decompose quickly like starch based products.

Elimination of commuting to work, causing unnecessary fuel waste, unnecessary CO2 emission, permitting home based work when possible.

Elimination of Face To Face Sales Calls, causing unnecessary fuel waste, unnecessary CO2 emission, as well as all the potential health hazards to the customer of a frequent traveler in the sales industry.

Elimination of printed materials, product PDFs, snail mail flyers, and solicitations which pollute the environment and end up taking space in landfills.

Online Customer Resources to eliminate the need for CDs, printed literature, printed User manuals when customers need them.

Elimination of Fragile Hard Drive Based DVRs from our product line which now offers 100% Solid State memory storage technology reducing the environmental impact of endless Hard Drives when they wear out or crash.

American Bus Video Inc.

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VehicleVideoCameras.com

FleetDriverRiskManagement.com

30+ Years of Mobile Digital Sales & Service Experience

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